

### **Table of Contents**

West Virginia Alcohol Beverage Control Administration Annual Report 2024

### **OUR MISSION**

The mission of the West Virginia Alcohol Beverage Control Administration is to regulate, enforce, control the sales, distribution, transportation, storage, and consumption of alcoholic liquors and nonintoxicating beer as mandated by the West Virginia Liquor Control and Nonintoxicating Beer Act.

### **OUR PURPOSE**

The West Virginia Legislature created the West Virginia Alcohol Beverage Control in 1935. The WVABCA was organized to give effect to the mandate of the people expressed in the repeal of the state prohibition amendment, and to assure the greatest degree of freedom that is consistent with the health, safety, and good morals of the people of West Virginia.

2024 Fiscal Year Report July 1, 2023 — June 30, 2024

### **TABLE OF CONTENTS**

Message from Fredric L. Wooton, Commissioner	4 - 6
Accounting/Financial Statements	7- 15
Liquor, Wine, and Beer	16 - 20
Enforcement	21 - 24
Education, Grants, and Media	<b>25 - 3</b> 1
Retail Liquor Outlets	32 - 37



### WEST VIRGINIA

### ALCOHOL BEVERAGE CONTROL ADMINISTRATION

FREDRIC L. WOOTON, COMMISSIONER

December 20, 2024

The Honorable Jim Justice, Governor Building 1, Capital Complex 1900 Kanawha Boulevard, East Charleston, West Virginia 25305

Re: WVABCA 2024 Fiscal Year Annual Report

Dear Governor Justice:

The West Virginia Alcohol Beverage Control Administration is pleased to submit the Annual Report for Fiscal Year 2024, in compliance with W.Va. Code §60-2-11(9).

Sincerely,

Fredric L. Wooton

Fe I Week

Commissioner

cc: Larry Pack, Cabinet Secretary, Department of Revenue

Donna Calvert, Executive Director, Library Commission

FLW/cjc



### Message from Fredric L. Wooton, Commissioner

The West Virginia Alcohol Beverage Control Administration (WVABCA) continued to build upon earlier accomplishments for Fiscal Year 2024. Working with the Office of West Virginia Governor Justice and the West Virginia Legislature, the WVABCA carried out and delivered an expansion of services

and opportunities for the citizens of our great state and WVABCA licensed businesses. With the passage of House Bill (HB) 5294 some highlights include:

- Authorize Class B (mixed) Retail Liquor Outlets to conduct liquor sampling events
- Authorize licensed brewers and resident brewers to enter alternating partnership agreements
- Authorize certain alcohol manufacturers (breweries, wineries, and distilleries) may sell sealed bottles for off-premises consumption or on premises bottle service by the glass at certain special events
- Expanded and clarified events where various alcohol sampling takes place
- Authorize alcohol manufacturers (breweries, wineries, and distilleries) to attend private fairs and festivals, wine festivals, and one day charitable events

The WVABCA licensing, enforcement, beer, wine and spirits divisions continue to provide excellence in customer service. The expansion of services and licenses has created a greater demand on my staff, yet they continue to exceed expectations.

The passage of Senate Bill (SB) 679 was impactful by addressing the explosion of the availability of kratom and hemp-derived cannabinoid products (see page 23). As a result, the WVABCA chartered new ground with interagency collaboration with the West Virginia State Tax Division and the West Virginia Department of Agriculture to address illegal and underage hemp and kratom sales.

The WVABCA continued to build upon its education and outreach initiatives. The WVABCA held the third annual statewide Alcohol Prevention, Enforcement, Education, and Policy (PEEP) conference with grant funding from the National Alcohol Beverage Control Association (NABCA) and funding from Community Connections Inc. The conference drew 141 people from law enforcement, education, health care and other key stakeholders. In January 2024, the WVABCA received grant funding to hold the fourth annual event in October 2024 (next fiscal year). This grant also provided crucial funding to replace the trailer housing the DUI Simulator (See page 27).

The 11th annual NO School Spirits PSA contest concluded with 67 entries, which was a 30% increase over the previous year (See page 28). Nearly 500 students from 37 schools participated in this program funded by State Farm® and NABCA.

Bailment sales for FY 2024 were \$135,613,24.28 with 894,604 cases sold. Product inventory and selection continues to drive sales. I have been successful in pressing brokers and manufacturers in acquiring rare and allocated spirits. Fortunately, my work with the National Alcohol Beverage Control Association (NABCA) and my efforts to cultivate and develop ties to the industry has assisted in this endeavor.

Finally, the WVABCA hosted the NABCA Administrator's Conference with nearly 250 people attending from across the United States. This was the first time West Virginia was able to host this event for other control states representatives and alcohol industry members and experts. It would not have been possible to hold such a prestigious event had I not been elected as Chairman of the NABCA Board of Directors in May 2023. In NABCA's 87 year history I was the first Commissioner from West Virginia to serve in this role.

I hope you have the opportunity to read the Fiscal Year 2024 Annual Report as it will provide much greater details about the exciting work at the WVABCA.

Best Wishes,

FILWER

Pictured L-R: Neal Insley - President and CEO NABCA,

WVABCA Commissioner Fred Wooton - NABCA Chairman (2023-2024),

Tim Holden (PA) - NABCA Chairman (2022-2023),

Becky Schlauch (MT) - NABCA Chairwoman (2024 – 2025)



### Administration Highlights

### Wooton Administration 2017 - 2024

### New Licenses & New Services - A positive impact on commerce and tourism.

- Resort Bill passed in 2017. First significant change to the Private Club Act of 1967.
- New licenses for fairs & festivals, charitable events, stadiums, golf courses, farmers markets, wedding venues, and food courts.
- Expansion of services and sampling for distilleries, wineries, breweries, and retail liquor outlets.
- Creation of Private Club Bar and Private Club Restaurant.
- Private Outdoor Designated Permits (PODA) for Municipalities.

<u>FY2017</u>	<u>FY2024</u>	
15	25	Micro, Mini, and Distillery licensees
26	35	WV Resident Brewer licensees

### **Expanded Availability -** A more business friendly model for residents and visitors of legal age.

- Extended hours of operation and additional days for retail liquor outlets.
  - HB 2481 passed in 2019 and allowed opening on Sunday at 1:00 p.m.
  - SB 2020 passed in 2021 extended the hours of operation to start at 6:00 a.m.
- Extended hours for Brunch Bill for various Class A on-premises licensed businesses from opening at 1:00 p.m. to 10:00 a.m. on Sunday. This was later changed to opening at 6:00 a.m.
- Availability of curbside and delivery services.

### **Commerce and Revenue Contributions**

- Retail Liquor Outlet Store Rebid for the 2020-2030 licensing period generated approximately \$54.5M.
- In the calendar year 2018, the WVABCA surpassed the \$100 million mark in bailment sales.
- Expansion of product listings and the availability for bailment sales.

<u>FY2017</u>	<u>FY2024</u>
690,493 cases sold	894,604 cases sold
\$93,242,922	\$135,613,247
2,355 active order codes	3,140 active order codes
1,289 special order codes	2,370 special order codes



For additional history and highlights, please scan the QR Code above or visit the WVABCA website at <a href="https://www.abca.wv.gov">www.abca.wv.gov</a>.



WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION MANAGEMENT COMPARISON TO PREVIOUS YEAR ANALYSIS June 30, 2024, 2023 and 2022

### STATEMENTS OF NET POSITION

	<u>2024</u>	<u>2023</u>	<u>2022</u>
Current assets	\$ 25,826,855	\$ 23,470,426	\$ 22,979,939
Capital assets, net	2,312,035	2,486,837	2,599,676
Notes and accrued interest receivable	834,921	1,571,086	2,400,094
Restricted assets	113,447	-	1,585,934
Total assets	29,087,258	27,528,349	29,565,643
Deferred outflows of resources	499,059	810,860	863,530
Current liabilities	\$ 4,139,841	\$ 5,058,810	\$ 4,657,770
Noncurrent Liabilities	\$ 273,810	\$ 588,060	\$ 265,387
Total liabilities	4,413,651	5,646,870	4,923,157
Deferred inflows of resources	181,088	401,649	2,934,593
Net position, net investment in capital assets	2,312,035	2,486,837	2,599,676
Net position, restricted by enabling legislation	834,921	1,571,086	2,400,094
Net position, restricted by pension and OPEB	113,447	-	1,585,934
Net position, unrestricted net position	21,731,175	18,232,767	15,985,719
Total net position	24,991,578	22,290,690	22,571,423

### WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION MANAGEMENT COMPARISON TO PREVIOUS YEAR ANALYSIS Years Ended June 30, 2024, 2023 and 2022

### STATEMENTS OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

	<u>2024</u>	<u>2023</u>	2022
Sales	\$ 135,229,526	\$ 136,005,376	\$ 130,209,299
Licenses, permits and fees	5,328,925	4,760,681	3,959,388
Administrative hearing fines	113,700	174,825	131,450
Total operating revenues	140,672,151	140,940,882	134,300,137
Cost of sales	101,909,002	102,867,492	98,364,979
General and administrative	5,664,383	5,189,202	4,134,249
Depreciation	238,866	232,763	175,725
Total operating expenses	107,812,251	108,289,457	102,674,953
Operating income	32,859,900	32,651,425	31,625,184
Nonoperating revenues (expenses):			
Retail liquor license renewal fee	-	108,400	-
Interest income	-	-	-
Grants	139,877	128,024	109,796
Other	(66,022)	76,821	(19,517)
Loss of disposal of assets	-	-	-
Receipts (Transfers in) from primary government	-	-	-
Statutory distributions	(30,232,867)	(33,245,403)	(30,240,197)
	(30,159,012)	(32,932,158)	(30,149,918)
Change in net position	\$ 2,700,888	\$ (280,733)	\$ 1,475,266

# WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION STATEMENT OF CASH FLOW Year Ended June 30, 2024

Cash flows from operating activities:	
Cash received from customers and users	\$ 140,437,472
Cash paid to employees	(4,665,686)
Cash paid to employees  Cash paid to suppliers	(104,248,049)
Net cash provided by operating activities	31,523,737
Net cash provided by operating activities	<u> </u>
Cash flows from noncapital financing activities	
Receipts on nonoperating grants	139,877
Receipts from notes receivable and accrued interest receivable	736,165
Proceeds from liquor license renewals	-
Payments to primary government	(30,232,867)
Net cash used by noncapital financial activities	(29,356,825)
Cash flows from capital and related financing activities:	
Purchases of capital assets	(64,064)
1	
Increase (decrease) in cash and cash equivalents	2,102,848
Cash and cash equivalents, beginning of year	22,956,837
Cash and Cash equivalents, beginning of year	
Cash and cash equivalents, end of year	\$ 25,059,685
Supplemental Disclosure of Cash Flow Information	
Non-cash special funding contribution related to OPEB	\$ (66,022)
Reconciliation of operating income to net cash provided	
by operating activities:	
Operating income	\$ 32,859,900
Adjustments to reconcile operating income to net	
cash provided by operating activities:	
Depreciation	238,866
Special Funding contribution related to OPEB	(66,022)
Change in assets and liabilities:	(224 (50)
Decrease in accounts receivable	(234,679)
Decrease in deferred outflows of resources	311,801
(Increase) Decrease in inventory	(18,902)
Increase in net pension and net OPEB liabilities	(438,619)
Increase (decrease) in accounts payable and	(010.0(0)
accrued expense	(918,969)
Increase (decrease) in deferred inflows of resources	(220,561)
Decrease in accrued annual leave	10,922
Net cash provided by operating activities	\$ 31,523,737

# WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION STATEMENT OF REVENUE, EXPENSES, AND CHANGES IN FUND NET POSITION Year Ended June 30, 2024

Operating revenues:	
Sales	\$ 135,229,526
Licenses, permits and fees	5,328,925
Administrative hearing fines	113,700
	140,672,151
Operating expenses:	
Cost of sales	101,909,002
General and administrative	5,664,383
Depreciation	238,866
•	107,812,251
Operating income	32,859,900
Nonoperating revenues (expenses):	
Retail liquor license renewal - financing option	-
Retail liquor license renewal	-
Interest income	-
Grants	139,877
Loss of disposal of assets	-
Other (Special funding contributions related to OPEB)	(66,022)
Statutory distributions	(30,232,867)
	(30,159,012)
Change in net position	2,700,888
Net position, beginning of year	22,290,690
Net position, end of year	\$ 24,991,578
Net position, end of year	\$ 24,991,578

# WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION COMBINING STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN FUND NET POSITION Year Ended June 30, 2024

	ninistrative / quor Fund #7352	Enforcement Fund #7356
Operating revenues:		
Sales	\$ 135,229,526	\$ -
Licenses, permits and fees	3,845,294	281,307
Administrative hearing fines	 <u>-</u>	113,700
Total revenues	 139,074,820	395,007
Operating expenses:		
Cost of sales	101,873,957	-
General and administrative	5,120,649	113,221
Depreciation	 135,052	8,345
	 107,129,658	121,566
Operating income	31,945,162	273,441
Nonoperating revenues (expenses):		
Grants	84,877	-
Retail liquor license renewal - financing option Retail liquor license renewal	-	_
Interest income	-	
Other	(66,022)	-
Statutory distributions	 (30,188,331)	(33,136)
	 (30,169,476)	(33,136)
Change in net position	1,775,686	240,305
Net position, beginning of year	 15,424,818	78,678
Net position, end of year	\$ 17,200,504	\$ 318,983

# WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION COMBINING STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN FUND NET POSITION (continued) Year Ended June 30, 2024

Wine Fund #7351	<u>Grants /</u> <u>Gift</u> <u>#7357</u>	Beer Operations Fund #7358	Wine & Liquor Operations Fund #7359	<u>Total</u>
\$ -	\$ -	\$ -	\$ -	\$ 135,229,526
623,025	35,549	311,650	232,100	5,328,925
				113,700
623,025	35,549	311,650	232,100	140,672,151
35,030	15	-	-	101,909,002
64,993	22,338	341,697	1,485	5,664,383
49,459	17,952		28,058	238,866
149,482	40,305	341,697	29,543	107,812,251
473,543	(4,756)	(30,047)	202,557	32,859,900
-	55,000	-	-	139,877
				-
-	-			-
_	_	_	_	(66,022)
(11,400)	_	_	_	(30,232,867)
(11,400)	55,000			(30,159,012)
				(50,152,012)
462,143	50,244	(30,047)	202,557	2,700,888
4,995,677	132,955	751,617	906,945	22,290,690
\$ 5,457,820	\$ 183,199	\$ 721,570	\$ 1,109,502	\$ 24,991,578

# WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION COMBINING STATEMENT OF NET POSITION June 30, 2024

<u>ASSETS</u>	trative / Liquor Fund #7352	<u>I</u>	Fund 7356
Current assets:			• • • • • • •
Cash and cash equivalents	\$ 17,940,878	\$	300,180
Inventory	60,492		-
Accounts Receivable	706,678		-
Notes receivable - current, restricted	715,833		-
Accrued interest - current, restricted	 20,331		<del>-</del>
Total current assets	 19,444,212		300,180
Noncurrent assets:			
Notes receivable - noncurrent, restricted	98,059		_
Accrued interest - noncurrent, restricted	698		_
Capital assets, net	1,608,308		18,803
Restricted Assets:	1,000,200		10,000
Restricted net OPEB asset	105,502		_
Restricted net pension asset	7,584		_
Total noncurrent assets	 1,820,151		18,803
Total honculrent assets	 1,820,131		10,003
Total assets	\$ 21,264,363	\$	318,983
DEFERRED OUTFLOWS OF RESOURCES			
Deferred outflows from OPEB and pension amounts	\$ 481,583	\$	_
<u>LIABILITIES</u>			
Current liabilities:			
Accrued expenses	190,103		-
Accounts payable	\$ 3,900,327	\$	<u>-</u>
Total current liabilities	\$ 4,090,430	\$	
Noncurrent liabilities:			
Accrued annual leave	273,810		_
Total noncurrent liabilities	 273,810		
Total Holication Infolities	 275,010		
Total liabilities	 4,364,240		<u>-</u>
DEFERRED INFLOWS OF RESOURCES			
Deferred inflows from OPEB and pension amounts	181,202		_
2 crossed mile we from of 22 und pension uniously	 101,202		
Net position:			
Net investment in capital assets	1,608,308		18,803
Restricted by enabling legislation	834,921		-
Restricted for pension and OPEB	113,086		
Unrestricted	 14,644,189		300,180
Total net position	17,200,504		318,983

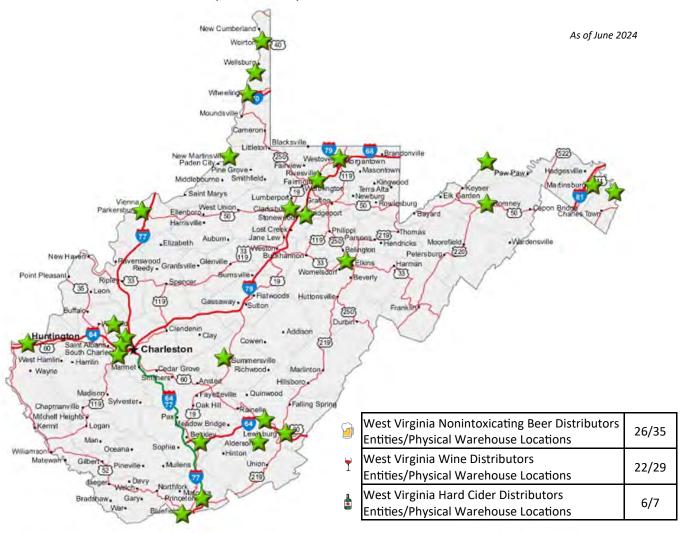
# WEST VIRGINIA ALCOHOL BEVERAGE CONTROL ADMINISTRATION COMBINING STATEMENT OF NET POSITION (continued) June 30, 2024

	Wine Fund #7351	<u>Grants /</u> <u>Gift</u> <u>#7357</u>	<u>B</u>	eer Operations Fund #7358	ne & Liquor rations Fund #7359		<u>Total</u>
\$	5,229,248	\$ 115,384	\$	718,418	\$ 755,577	\$	25,059,685
	-	-		-	-		60,492
	-	-		-	-		706,678
	-	-		-	-		715,833 20,331
_	5,229,248	 115,384		718,418	 755,577	_	26,563,019
	-	-		-	-		98,059
	-	-		-	-		698
	263,184	67,815		-	353,925		2,312,035
	-	-		-	-		105,502
	102	 <del>_</del>		259	 <u>-</u>		7,945
	263,286	 67,815		259	 353,925		2,524,239
\$	5,492,534	\$ 183,199	\$	718,677	\$ 1,109,502	\$	29,087,258
<u>\$</u>	2,560	\$ 	\$	14,916	\$ <u>-</u>	\$	499,059
	2,487	<u>-</u>		7,565	_	\$	200,155
\$	35,241	\$ <u> </u>	\$	4,118	\$ <u> </u>	\$	3,939,686
\$	37,728	\$ 	\$	11,683	\$ <del>-</del>	\$	4,139,841
	<u>-</u>	 _			 _		273,810
		 	_		 <u> </u>		273,810
	37,728	 		11,683	 		4,413,651
	(454)	 <del>-</del>	_	340	 		181,088
	263,184	67,815		-	353,925		2,312,035
	-	-		-	-		834,921
	102 5 104 534	115 204		259	755 577		113,447
	5,194,534 5,457,820	 115,384 183,199	-	721,311 721,570	 755,577 1,109,502		21,731,175 24,991,578
	5,757,020	103,177		121,370	1,107,302		27,771,370



### WV Manufacturers & Wholesale Distributors 17

### WEST VIRGINIA DISTRIBUTORS OF BEER, WINE, AND HARD CIDER



American Beer Smoot, WV D Princeton, WV 1 Atomic Distributing Huntington, WV 🧾 🛔 **Beverage Distributors** Clarksburg, WV 🍯 Blue Ridge Beverage Morgantown, WV Carenbauer Distributing Wheeling, WV 🧑 🕈 Country Vintner of WV Lewisburg, WV French Wine Connection Alderson, WV J.C. Mensore Distributor New Martinsville, WV 🧖 🍸 **Jefferson Distributing** Martinsburg, WV 🍯 T Jo's Globe Morgantown, WV 🥑 T **Martin Distributing** Martinsburg, WV 🥑 🏌

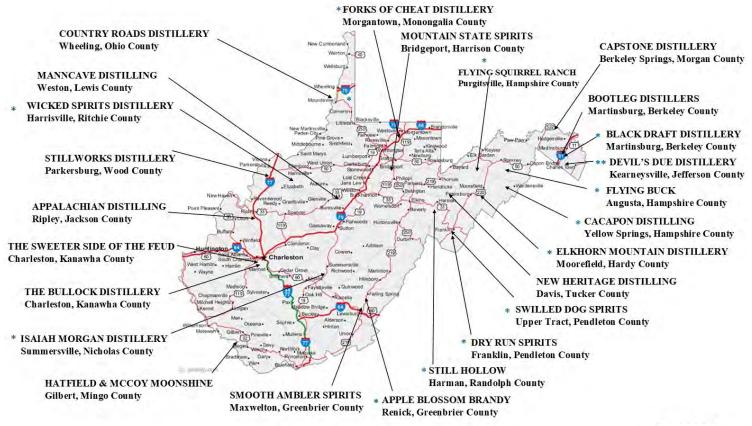
McCann Distributing Wheeling, WV 🥒 🍸 Mercer Wholesale Bluefield, WV 6 Mona Supply Morgantown, WV 🎒 🏌 Mountain Eagle Beaver, WV / T Mountain State Beverage Morgantown, WV / T Poca, WV 🎒 🕺 Romney, WV 🥒 T Summersville, WV 🎒 🏌 **North Central Distributors** Bridgeport, WV Dunbar, WV 🧑 Shepherdstown, WV Northern Eagle Elkins, WV 🍏 🏌 Romney, WV 🥫 🕇 Ralph's Beer Morgantown, WV / T Reid's Distributor Martinsburg, WV 🍯 🗓

Ridgeley Distributors Ridgeley, WV 🧃 🍸 **Spriggs Distributing** Parkersburg, WV 🅍 🛓 🏌 South Charleston, WV 🍘 🛓 🍸 State Distributing Clarksburg, WV 🧃 🛔 The Beverage Market (dba Capitol Beverage) Charleston, WV 🧖 🅇 Huntington,, WV 🍙 🛔 **Tygart Valley Distributors** Elkins, WV 📝 🖢 Valley Dist. Co. of Fairmont Fairmont, WV 🧃 🕇 Waldorf Distributing Beech Bottom, WV 🧃 🍸 Wine & Beverage Merchants Weirton, WV 🧐 🕈

<sup>\*</sup>Atomic, located in Huntington, sold to The Beverage Market dba Capitol Beverage. Two entities were licensed at same warehouse location within the same fiscal year.

# WEST VIRGINIA DISTILLERIES, MINI-DISTILLERIES & MICRO-DISTILLERIES

- \* Denotes Mini-Distillery
- \*\* Denotes Micro Distillery



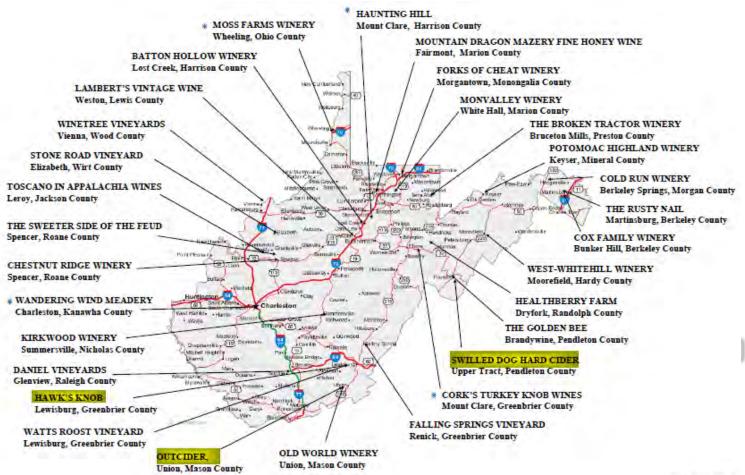
As of June 2024

West Virginia Distilleries	12
West Virginia Mini-Distilleries	12
West Virginia Micro-Distilleries	1

# WEST VIRGINIA WINERIES & WEST VIRGINIA FARM WINERIES

\* Denotes Winery

Denotes Cider Producer



As of June 2024

West Virginia Wineries	4
West Virginia Farm Wineries (Includes Cideries)	26

### WEST VIRGINIA RESIDENT BREWERS

\* Denotes No Brew Pub

















Wheeling, WV











Clendenin, WV







Barboursville, WV







West Virginia Resident Brewers





35









Bruceton Mills, WV

Alta, WV

Keyser, WV



Martinsburg, WV





Shepherdstown, WV





Davis, WV



Thomas, WV



Elkins, WV





Snowshoe, WV









Summersville, WV



Enforcement 22

The WVABCA Enforcement Division plays a crucial role in protecting the public. Enforcement agents and regional supervisors live and work in the communities they serve and are committed to enforcing the

W. Va. State Code and Legislative Rules as it relates to the sale, purchase, transportation, manufacture, consumption, and possession of alcoholic beverages. The enforcement staff performs a variety of duties for new applicants and existing licenses.

The general public often associates the work of the WVABCA as only enforcement in nature, however, this does not accurately portray the duties of the Enforcement Division and the overall mission of the WVABCA. Education for applicants and existing licensees is an ongoing activity. New applicants work with the WVABCA Licensing Division to obtain a wide array of licenses, permits, and services. This



enforcement division staff visit the proposed premises and perform an initial inspection. Information on the license application is reviewed and questions are asked and answered by both parties. Agents provide a variety of educational tools such as the hours of operation form, BAC charts, carding poster (below) and carding video to licensees.

License locations are inspected a minimum of two times per year. IN FY24, agents achieved a 99% inspection rate. The Governor's Highway Safety Program (GHSP) and the Commission on Drunk Driving



Prevention (CDDP) provides grant funding to assist with compliance activities.

The WVABCA worked with the West Virginia Department of Motor Vehicles (DMV) to create a new ID Carding Poster. This educational tool is provided free of charge to licensees and distributed by enforcement and licensing staff. The ID Carding Poster will serve as an important tool, as will the new Best Practices Carding video which will be available in FY25.

# How West Virginia is regulating THC, CBD and kratom products

CHARLESTON, W.Va. (WBOY) — West Virginia has tightened regulations for hemp-derived cannabinoid and kratom products, with the latest Legislative Session <u>passing a bill</u> clarifying that authority to regulate the substances belongs to the Commissioner of Agriculture and the WV Alcohol Beverage Control Administration (WVABCA) Commissioner.

Senate Bill 679 allowed for collaboration and information sharing between the Tax Commissioner, the Commissioner of Agriculture, and the WVABCA Commissioner and for the WVABCA to enforce safety regulations on kratom and hemp-derived cannabinoid products at the retail level.

Hemp-derived cannabinoid products include products that contain cannabidiol, commonly known as CBD, which is not a psychoactive or high-inducing

substance, or low concentrations of tetrahydrocannabinol, known as THC, which is the high-inducing compound in cannabis.

As a result of the passage of Senate Bill (SB) 679, the WVABCA met with the West Virginia Department of Agriculture and the West Virginia State Tax Division to address the sales of hemp, kratom and illegal cannabinoid products. In the spring of 2024, the meetings resulted in the development of a training

program for the WVABCA, West Virginia Department of Agriculture, West Virginia Tax Division, and law enforcement.

In the last three months of FY24, the WVABCA, in cooperation with local and state police, conducted 85 compliance checks. This resulted in 19 underage buys which underscores the need to address the availability of these products.

The WVABCA has been working with the Fusion Center and the Office of the West Virginia Attorney General to address human trafficking. Training was held for WVABCA Agents and the above information poster is available on the WVABCA website. In addition, the WVABCA distributed 10,000 posters to WVABCA licensees.



**Human trafficking** is a form of modern-day slavery in which traffickers use force, fraud, or coercion to control victims for the purpose of engaging in commercial sex acts or labor services against their will.

Victims can be any age, gender, nationality, or race, and come from any socioeconomic class.

### TO SUBMIT A HUMAN TRAFFICKING TIP

Online: go.wv.gov/TipsHT Email: wvfusion@wv.gov Phone (Call): 1-888-373-7888\* Phone (Text): "Be Free" or 233733\*

GET HELP \*The National Human Trafficking Hotline provides victim support, 200+ languages, and other resources.

Dial 911 for immediate threats or emergencies.



Scan for additional resources and information.











A crucial part of the work of the WVABCA Enforcement Division is to protect our communities. Working with various municipal police departments, county sheriff's departments and the West Virginia State Police, the WVABCA endeavors to ensure patrons and employees are safe in an WVABCA licensed business. These efforts start with proper licensing and continue with education. However, when violent activity does take place and life is threatened or tragically lost, the WVABCA is quick to respond and committed to a thorough investigation.



by: <u>Alexandra Weaver</u> Posted: Nov 16, 2023 / 10:39 AM EST Updated: Nov 16, 2023 / 11:03 AM ES

# Vice Versa has liquor license suspended for public safety

MORGANTOWN, W.Va. (WBOY) — Vice Versa in Morgantown's liquor license has a public safety suspension, the West Virginia Alcohol Beverage Control Administration confirmed to 12 News on Thursday. At this time, the High Street bar's license is not revoked. It was suspended on Nov. 9 and can be reinstated on Nov. 20, but the suspension could be extended if it is deemed necessary. Currently, the ABCA said there is an "ongoing investigation."

The decision on whether or not to reinstate the license would be based on the results of the investigation, the ABCA said.

# **Shenandoah Junction man sentenced for Shooting up Ranson bar**

The Journal

By Tom Markland tmarkland@journal-news.net Dec 19, 2023 Updated Dec 20, 2023

CHARLES TOWN — During a hearing on Tuesday, a Shenandoah Junction man was sentenced for firing a shotgun into Benchwarmers Bar and Grill, causing about \$10,000 in damage to the Ranson tavern.

According to court documents, Timothy DeWayne Longerbeam, 52, shot up the bar in August during an alcohol-fueled rampage in which he also made threats to his girlfriend and the owner of Benchwarmers. No one was killed or injured due to the shooting.



## MORGANTOWN POLICE SEARCH FOR THOSE RESPONSIBLE FOR SATURDAY DOWNTOWN SHOOTING

**MORGANTOWN, W.Va.** Detectives in Morgantown are looking for those involved in a shooting outside the Liquid Lounge early Saturday that injured two people.

Police responded to a shots fired call at 2:51 a.m. and found a female with a graze wound at the scene. She was transported to J.W. Ruby Memorial Hospital for treatment.

Another male victim presented at J.W. Ruby Memorial Hospital with a gunshot wound to the foot and was treated.

West Virginia University Executive Director of Communications April Kaull said no students were involved in the incident.



### WTFR Wheeling

### 2 people hospitalized, 1 dead in local stabbing

by Taylor Long

 $B_{\text{ROOKE COUNTY, W.Va. (WTRF)}} - \text{Officials say at approximately 1:58 am the Brooke County Dispatch received a call for a multiple stabling at Mustang Sally's Bar located in the Hooverson Heights area of Brooke County.}$ 

According to officials, deputies arrived to find three individuals with stab wounds.

# **12 WBOY**Clarksburg man charged after shots fired incident

by: Alexandra Weaver Posted: Dec 15, 2023 / 12:12 PM EST Updated: Dec 15, 2023 / 12:12 PM EST

 ${\it CLARKSBURG, W.Va. (WBOY)} - {\it A Clarksburg man was charged with seven counts of wanton endangerment after shots were fired in Harrison County Thursday night.}$ 

According to a criminal complaint, Tommy Lee Lopez III got into an altercation with another man at the Brickside Bar and Grill on Lodgevillle Road, and Lopez ended up leaving Brickside.



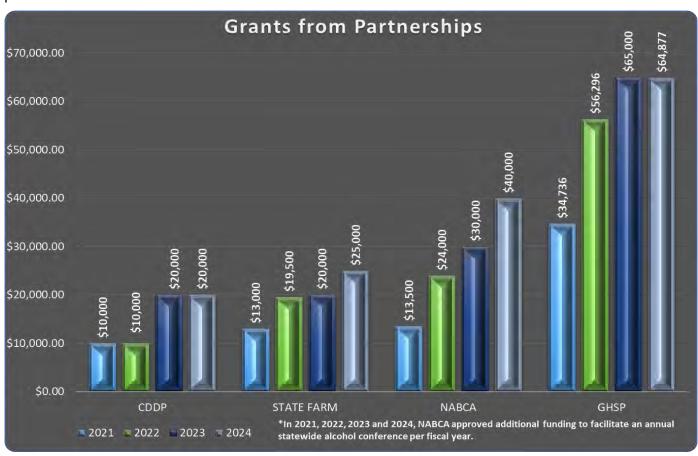


In FY24, the WVABCA received \$139,877 in direct grants and awards funding from four sources. Grants do not require matching funds from the WVABCA.

The National Alcohol Beverage Control Association (NABCA) provided an education award of \$10,000 and a supplemental award of \$30,000, which was used for the DUI Simulator Program and the NO School Spirits PSA Contest. In addition, the NABCA approved an award for \$20,000 to hold the 4th annual Alcohol Prevention, Enforcement, Education, and Policy (PEEP) Conference in October of 2024 (FY25). Community Connections Inc. serves as the fiscal agent for this project.

The West Virginia Governor's Highway Safety Program (GHSP) provided the WVABCA with grant funding in the amount of \$64,877 to support enforcement activities, such as compliance checks. Grant funding in the amount of \$20,000 was received from the Commission on Drunk Driving (CDDP) to carry out additional enforcement activities.

A grant from State Farm in the amount of \$25,000 was received and utilized for DUI Simulator and NO School Spirits PSA contest.





Education

### **DUI Simulator**



The WVABCA DUI Simulator program was launched in November 2010. The program travels the state visiting high schools, institutions of higher learning and other venues to educate our youth about the harmful effects of drinking and distractive driving. The program provides youth with the opportunity to experience various driving conditions, hazards and scenarios while safely operating a simulation system. The program mimics the difficulties drivers would encounter at various blood alcohol content (BAC) levels. By engaging the youth in this interactive manner, the WVABCA can provide valuable tools to combat underage drinking and distractive driving.

The DUI Simulator program also includes a classroom lecture. On June 10, 2019, the WVABCA commissioned a new simulator to replace the simulator and trailer purchased in 2010. The simulator has state of the art graphics and the seat has motion to help create a more realistic experience. This program is a fantastic tool to use to educate participants concerning the risks associated with drunk driving. The simulator is in very high demand with multiple events scheduled weekly. There has been positive feedback from educators, law enforcement, students, and the general public. Several comments have been made by students that they, "will never drink and drive". There has been extensive media coverage of simulator events that have all been very positive.

A total of 72,166 students have taken part in this life saving program.







### Education - continued

The 11th annual "NO" School Spirits PSA (public service announcement) Contest for the 2023-2024 academic school year was held and open to all middle school and high school students who attend public or private schools in West Virginia.

The WVABCA received 67 PSA entries, which was an increase of 30% from the previous year's contest. Nearly 500 students from 37 schools competed for \$10,000.00 in cash prizes. The prize money is provided by a grant from State Farm®, and must be used for a school sanctioned event and/or school equipment.

The first-place winning entry was edited for placement on television and social media during prom and graduation season. A 30-second radio spot was also created based upon the video entry and was aired locally in the winning school's media market. A grant from



the National Alcohol Beverage Control Association (NABCA) allowed for the placement of this important health and safety message on social media and traditional news outlets. The PSA was viewed 28,106 times on YouTube and 288 total website clicks.

# Shady Spring High School 1st Place Winner \$5,000 Prize



### Eleven Year Program Highlights

2013-2024

\$86,800 in Prize Money 63,451 PSA's (Radio/TV) 28,106 YouTube views

### **Past First Place Winners**

2022-2023

Shady Spring High School

2021-2022

Clay County High School

2020-2021

Point Pleasant High School

### Education - continued

Awards assemblies were held at the five winning schools with nearly 1,500 students and special guests in attendance The WVABCA presented the monetary awards and the winning PSA's were shown. Students from the winning teams were joined by school administrators and program sponsors. Students also received a personalized *Certificate of Recognition* from West Virginia Governor Jim Justice.



Harmon High School 2nd Place Winner \$2,500 Prize

Wheeling Central Catholic
High School
3rd Place Winner
\$1,000 Prize





Tolsia High School 4th Place Winner \$750 Prize

Grafton High School
5th Place Winner
\$750 Prize



### **Past Winners**

2022-2023	Wheeling Central Catholic	Hurricane H.S.	South Charleston H.S.	Tolsia H.S.	
2021-2022	Lewis County H.S.	Shady Spring H.S.	Tolsia H.S.	Tyler Consolidated H.S.	
2020-2021	Morgantown H.S.	Cabell Midland H.S.	Morgantown H.S.	Wheeling Park H.S.	

## WVABCA IN THE NEWS



Two north central West Virginia schools rank in top 5 of 'No School Spirits' contest

GRAFTON, W.Va. (WBOY) — Two north central West Virginia schools have placed in the top 5 of a statewide contest that looks to curb underage drinking in West Virginia.

For the past 11 years, the West Virginia Alcohol Beverage Control Administration (ABCA) has held the "No School Spirits" public service announcement contest for high school students in the state. Students are tasked with putting together a PSA that warns of the dangers of underage drinking and drinking and driving.

# THE PENDLETON TIMES Summer Safety Message Released

Published: May 29, 2024

From hiking to biking, camping to climbing, on a boat or ATV, safety first is the message from the West Virginia Alcohol Beverage Control Administration, West Virginia Division of Natural Resources and the West Virginia Fire Commission Office of the State Fire Marshal.

Adults who are legally allowed to consume alcohol are advised that the sun and heat may cause a negative physical reaction and have unintended consequences. Some alcohol and mixers may increase dehydration and cause your Blood Alcohol Content to reach a higher level more rapidly and lead to impaired judgment, lowered inhibitions, slowed reactions and a loss of coordination. Elevated BAC levels could impact the body's ability to process the alcohol consumed and could lead to sickness or a life-threatening situation, such as heat exhaustion or heat stroke.

Recreational activities on the water pose a greater risk of injury and death when alcohol is consumed. In 2023, there were eight boating incidents, with two fatalities in West Virginia. The WVDNR will be working throughout the summer season to enforce the laws and keep everyone safe. Their efforts increase for "Operation Dry Water," a nationwide enforcement campaign designed to heighten awareness will take place over the Fourth of July weekend. According to Capt. Goodson with the WVDNR, last year 70 DNR officers participated in "Operation Dry Water" and 857 vessels were contacted. During this three-day campaign, 32 citations were issued, two BUI's were issued, and 98 boating warnings were issued.

# The Journal

### Driver's ed students learn dangers of drunk driving through DUI Simulator

By Ainsley Hall <a href="mailto:ahall@journal-news.net">ahall@journal-news.net</a> Oct 30, 2023



HEDGESVILLE - The West Virginia Alcohol Beverage Control Administration (WVABCA) visited the Berkeley County driver's education range so students could try the DUI Simulator.

Students experienced what it's like to drive while under the influence of alcohol to better understand the dangers of drunk driving. They also tried on goggles meant to mimic the feeling of being intoxicated.

WVABCA partnered with State Farm and the West Virginia Governor's Highway Safety program to create something that educated students about drunk driving. In 2010, the DUI Simulator was completed and traveled to every high school in the state to teach students what could happen.

## Public Information/Media - continued



## WVABCA reminds public of certain liquor prohibitions on Easter

By Frank Egan

Published: Mar. 28, 2024, at 10:36 AM EDT

BRIDGEPORT, W.Va (WDTV) - The West Virginia Alcohol Beverage Control Administration has said in a press release that they wish to remind West Virginians that off-premises liquor sales will be prohibited on Easter Sunday.

The prohibition will only affect liquor sales in stores wherein liquor is purchased to be drank off-premises, and will not affect bars and restaurants, nor sales of wine and beer.



### Gov issues proclamation for National Alcohol Awareness Month

April 2, 2024, 11:00 am by Submitted to The Dominion Post

The West Virginia Alcohol Beverage Control Administration (WVABCA) was pleased to report that Gov. Jim Justice officially recognized April as Alcohol Awareness Month in West Virginia.

In issuing a proclamation, the governor emphasized the need to increase public awareness and understanding about the dangers associated with underage alcohol use and adult alcohol misuse.

### THE REGISTER~HERALD.

August 23, 2023

### Resources to prevent underage drinking and substance use available

The West Virginia Department of Human Resources' Bureau for Behavioral Health (BBH) and the West Virginia Alcohol Beverage Control Administration (WVABCA) are partnering to help students succeed this back-to-school season with prevention programming and messages about alcohol and substance use.



by: Michael Hare

Posted: Mar 28, 2024 / 05:50 PM EDT Updated: Mar 28, 2024 / 05:50 PM ED

SHADY SPRING (WVNS) – Coming off of a state championship win, Shady Spring High School brings home another 1st place finish.

Officials were gathered at Shady Spring High School to present an award – one for the 'No School Spirits PSA' contest. Presented by the West Virginia Alcohol Beverage Control Administration, the school won \$5,000.

Fred Wooton, Commissioner of the West Virginia Alcohol Beverage Control Administration, says people getting the message about the dangers of drunk driving from their friends is more effective than through other means. "I think the message resonates much louder when students hear it from their own peers as opposed to me preaching to these students. The message is louder and much clearer when they hear it from their peers," said Wooton to 59News.



### **Retail Liquor Outlets**

The WVABCA Spirits Division maintains a robust portfolio of spirits for licensed retail liquor outlets. The WVABCA continually works with 247 active vendors (suppliers), 12 in-state distilleries, 12 in-state minidistilleries, 1 in-state micro-distillery, 117 liquor representatives, and 182 licensed liquor retail outlets to approve the spirit shipments, pricing discounts, product listing, product integrity, new vendors, and inventory management.

### The Portal

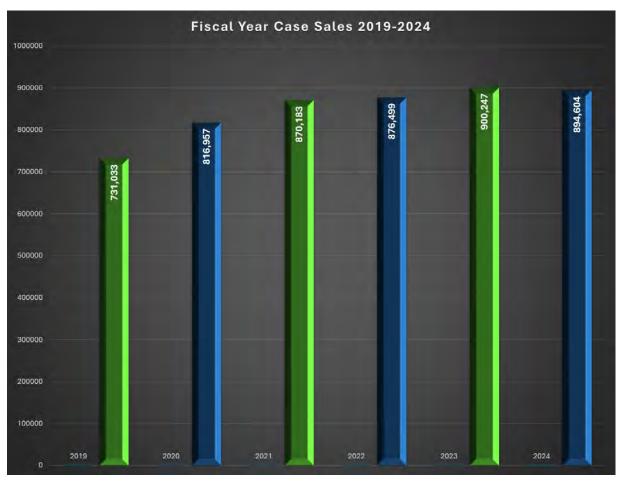
All licensed retail liquor outlet owners and designated employees, liquor vendors (suppliers), and representatives have secure online access to the WVABCA in-house Order Entry Portal. With access to product information, bailment reports, sales data, and much more. The portal resembles "click and pay" software where the retail liquor outlets shop for their products from the WVABCA bailment portfolio and submit the order for processing.



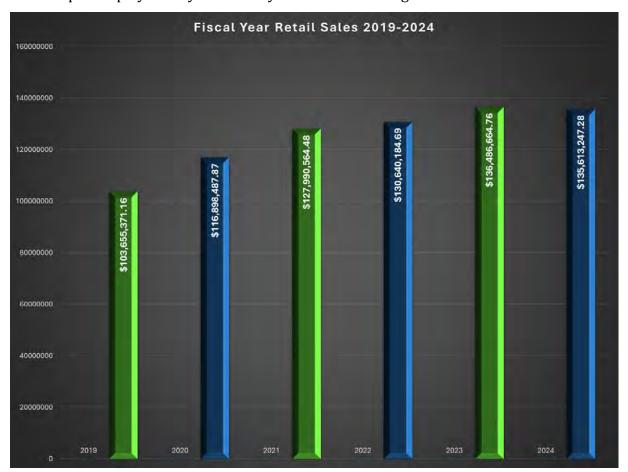


### **Distribution Center**

The WVABCA Distribution Center is a 153,000 square foot warehouse that houses the agency's bailment operations. The Distribution Center stores 3,140 active product codes and 2,370 special order product codes. In addition to receiving products from 247 suppliers, the Distribution Center staff pick, assemble, and fulfill orders for delivery to the 182 retail liquor outlet stores.



Graphs display fiscal year sales by case and revenue generated from 2019-2024.



### TOP 10 BRANDS

BY CASE SALES

8







36,492



23,504





14,528



14,292





14,161



13,286



13,144



12,396



Evan Williams®

11,085



8,715

# 2020-2030 Retail Liquor Outlets

Barbour Co

Barbour County	Hardy County	Mason County
1. 603-Smoker Friendly #33, Philippi	48. 454-7-11 #28317A, Wardensville	97. 602-Smoker Friendly #38, P
2. 591-Belington Shop N Save, Belington	49. 519-A&A Spirits Shoppe, Moorefield	98. 650-Walgreens 18006, Poin
Berkeley County	Harrison County	99, 525-Serestew Inc dba Amer
5.025-7-11 #10670 Martinshurg	50, 413-Walgreens 17405, ClarkSburg	100 644-little General Store #9
5. 628-7-11 #25306. Martinsburg	52. 536-The Spirit Shoppe. Nutter Fort	101. 523-Welch Bantam Market
6. 630-7-11 #28320B, Falling Water	53. 547-Shinnston Shop N Save, Shinnston	Mercer County
7. 723-Smoker Friendly Penn Liquor, Martinsburg	54, 586-BFS #35, Bridgeport	102, 502-One Stop Beverage M
8. 732-Rutter's, Inwood	55. 660-BFS #19, Bridgeport	103, 503-Hop & Go #1, Bluewel
9. 724-Smoker Friendly Liquor Express, Inwood	56. 658-18.1's Mountaineer Mart, Salem	104, 548-Hop & Go #2, Bluefield
10.725-Smoker Friendly Big Apple Liquor, Inwood	Jackson County	105 477-Liquors & More #1, P
Boone County	57. 415-Walgreens 17116, Ripley	106, 478-Liquors & More #2, Pl
11.403-Walgreens 1/413, Dariville		107, 555-ITIE LIQUOI Store, PTIN
Braxton County	Jenerson County 50 455-Harkanshi IIC dha 7-11 #34688 Ranson	108 458-7-11 #17109B Keyser
13 533-1 ittle General Sutton	60 541-18 D Enterprise day 7-11 #38315 A Harners Ferry	109 653-7-11 #36952A Keyser
14, 635-CVS Pharmacy #6307, Gassaway	61. 625-7-11 #28316B. Charles Town	110. 459-7-11 #28326A. Fort As
Brooke County	62. 457-7-11 #20685. Shepherdstown	Mingo County
15. 406-Walgreens 19743. Follansbee	63. 652-Shepherdstown Liquors, Shepherdstown	111. 596-Trails End Souvenirs. G
16. 407-Walgreens 19991, Wellsburg	Kanawha County	112, 599-H&H Spirits, Williamso
17. 496-Tri-State Liquor, Weirton	64. 417-Walgreens 12545-S, Charleston	113. 528-Zeek Enterprises dba L
Cabell County	65. 418-Walgreens 17408, Charleston	Monongalia County
18. 492-Classic Liquors, Huntington	66. 419-Kroger #785, Charleston	114. 471-BFS #26, Morgantown
19. 607-Julian's Market, Huntington	67. 420-Walgreens 17353, Charleston	115, 472-BFS #30, Morgantown
20. 611-Saad's Wine & Spirits, Huntington	68. 421-Walgreens 19653, Charleston	116, 473-GDSH Distributors, M
Z1. 6ZZ-Stadium Spirits, Huntington	20 660 7 44 2 504 OH Charleston	117. 516-Giant Eagle #59, Morg
22. 626-Huntington Beverage Center, Huntington	71 400-1-11 35910H, Charleston 71 400-Walareans 19790 Dunhar	118. 544-Ashbrooke Liquor Out
23. 627-King spirits, Huntington	72. 423-Walgreens 17738. South Charleston	119. /34-BFS FOODS #22, Morga
24, 033-CV3 Final macy #4413 25, 576-King Cut Rate Toharro Barboursville	73. 424-Walgreens 17111. St. Albans	121 587-Walgraens 17700 We
26. 641-Little General Store #5060, Barboursville	74. 425-Walgreens 11750-5, Cross Lanes	122. 639-Giant Eagle #58. More
Calhoun County	75. 609-Smoker Friendly #16, Dunbar	Monroe County
27. 744-Par-Mar #156, Arnoldsburg	76, 649-Walmart Supercenter #2576, Nitro	123. 620-Greenbrier Golf & Ten
Clay County	77. 656-Walgreens 17588, Sissonville	Hotel Monroe Liquor
28. 408-Walgreens 19334, Clay	78. 426-Walgreens 19108, Big Chimney 70. 554-Sam's Club #6457, South Charleston	124. 642-Little General Store #2
Doddridge County	80, 589-King Cute Bate Tobaccos. Marmet	Morgan County
29. 667-7-11 #35963H, West Union	81. 640-Little General Store #4095, Charleston	125. 460-7-11 #28303A, Berkele
Fayette County	82. 643-Little General Store #4135, Pinch	126. 654-1 op Sheif Liquors, Ber
30, 409-Little General #3060, Gauley Bridge	83. 647-Walmart Supercenter #2036, South Charleston	Nicholas County 1.2/
31. 606-Video Palace, Inc., Montgomery	Lewis County	127. 646-Mountaineer Mart, Ri 128. 513-King Cut Rate Tobacco
33. 499-Comac #4. Faverteville	84. 527-Lewis County Liquor, Weston	129. 594-Godfather Liquors No
Gilmer County	85, 584-BFS #14, Weston	Ohio County
34. 714-Smoker Friendly Liquor Plus#43, Glenville	## 1000   10	130. 432-Walgreens 17319, Wh
Grant County	Logan County	131. 433-Smoker Friendly #20, V
35. 452-7-11 #34915, Petersburg	87. 427-Walgreens 17792, Chapmanville	133. 582-Smoker Friendly #21, V
Greenbrier County	88. 612—Par Mar dba L.A. Liquor & Lottery, Logan	134. 629-Smoker Friendly #41, V
37. 490-Greenbrier Liquor Shoppe, White Sulphur	89. 720- The Liquor Lair, Man	Pendleton County
Springs	90. 470-GDSH Distributors Fairmont	135. 605-L&W Spirit Shop, Frank
38, 491-Mountaineer Mart, Caldwell	91. 634-East Fairmont Shop N Save, Fairmont	Pleasants County
39, 500-1116 LOIL, LEWISBUIR	92, 610-South Fairmont Shop N Save, Fairmont	Pocahontae County
40. 307 - Lewisburg Spirits of Wille, Lewisburg 41. 411-Walgreens 18404, Rainelle	93. 428-Walgreens 18959, Mannington	137. 479-Liquors & More #3, Ma
Hampshire County	94, 728-vontenan Liquor	138. 670-Hops, Vines & Spirits,
42, 453-7-11 #16924A, Romney	Marshall County	Preston County
43. 510-Cruise Thru, Romney	95. 429-Walgreens 19305, Benwood	139. 436-Walgreens 19666, King
Hancock County  An A92-Tri-state Discount Lignor Chester	96.504-CVS Pharmacy #6277, Moundsville	140. 475-Br5 #10, Bruceton Mm 141. 659-Par Mar dba J&J's Mou
45. 537-New Cumberland Liquors, New Cumberland		
46. 508-Celebrations, Weirton		
47. 509-Weirton Shop N Save, Weirton		

int Pleasant Pleasant ican Spirits

1 A7 639 CVC Dharmackt #7134 Litricano	Cucoiaa
142. 030-CV3 FIIGHHIACY #7.124, HUILLO	IIICalle
4 47 CFF 18/2   200 000   777 A Floring	,
143. 033 Walgreens 1/2/4, Eleanor	

# 44. 672-Smoker Friendly, Hurricane

145. 597-Smoker Friendly #8, Scott Depot 146. 665-7-11 #35915A, St Albans

00, Bradshaw

Welch

Bluefield

147. 438-Smoker Friendly Liquor Plus, Beckley

148. 439-Walgreens 11978-S, Beckley 149. 493-Cl's Tobacco Shop, Beckley 150. 549-Kroger #790, Beckley

151. 574-Godfather Liquor, Bradley 152. 494-Cl's Tobacco Shop, Beckley 153. 495-Cl's Tobacco Shop, Sophia

154, 561-Little General Store #2165, Dan 155. 636-CVS Pharmacy #6313, Beaver

# Randolph County

158. 614-Par Mar Store #45, Huttonsville 156. 562-Smoker Friendly #15, Elkins 157, 590-Smoker Friendly #23, Elkins

# Ritchie County

159. 440-Walgreens 18423, Harrisville

# 160. 531-Spencer Spirits, Spencer Summers County

161, 441-Walgreens 18344, Hinton

Taylor County 162. 442-Walgreens 12277, Grafton **Tucker County** 

163. 443-Walgreens 18187-Parsons 164. 645- Mt Top Citgo, Thomas 165. 715-BFS #17, Davis

is Club dba Greenbrier

50, Alderson

Tyler County 166. 563-Par Mar Oil, Sistersville Upshur County

# 167. 444-Walgreens 17113, Buckhannon Wayne County

169, 637-CVS Pharmacy #6350, Kenova 168. 578-Classic Liquors, Kenova

# Webster County 170, 445-Par Mar #157, Webster Springs

;#3, Summersville 2, Mt. Nebo

eling133

Wetzel County 171. 648 -Walmart Supercenter #2684, New Martinsville

# Wirt County 172. 733-Little General #7550, Elizabeth

Wood County
173. 530-Mini-Giants, Parkersburg
174. 545-Sam's Club#6373, Vienna
175. 573-Par Mar #3, Parkersburg
176. 598-Smoker Friendly #1, Parkersburg
177. 661-CVS Pharmacy #7604, Parkersburg
178. 713-Smoker Friendly, Parkersburg
179. 524-Par Mar-Cork-N-Bottle, Williamstown

180, 445-Walgreens 18397, Mullens 181. 447-Walgreens 19681, Pineville 182. 664-7-11 #35920H, Oceana ming County

ntaineer Mart, Terra Alta



